

#### SAMPLE AD POSITIONING & SIZES

The screenshot shows the myTitleIns.com website layout with six numbered ad placement areas:

- 1**: A large teal banner at the top left with a "GET QUOTE" button. Dimensions: 360h x 180w.
- 2**: A light green box on the right side containing text about transparency and a "10.0 Consumer Protection Rating" badge. Dimensions: 240h x 180w.
- 3**: A light green box at the bottom right containing "Tips on Selecting / Recommending a Title Company" with a "Learn More" button. Dimensions: 150h x 180w.
- 4**: A small teal box at the bottom left. Dimensions: 90h x 180w.
- 5**: A small teal box at the bottom center. Dimensions: 90h x 180w.
- 6**: A wide teal box at the bottom right. Dimensions: 90h x 474w.

AD Position	AD Size	3 Month Term (monthly fee)	6 Month Term (monthly fee)
1	360x180	\$200	\$175
2	240x180	\$160	\$140
3	150x180	\$150	\$135
4	90x474	\$175	\$160
5	90x180	\$100	\$90
6	90x180	\$100	\$90

**NOTE:** Ads are priced and shown in a maximum rotation of 3 Advertisers.

A fixed Ad can be obtained at 3x the monthly fee shown.

#### AD PLACEMENT PAGES

- Home Page
- How it Works
- Consumers Responsibility to Shop Settlement Services
- Tips on Selecting/Recommending a Title Company
- Consumer Protection Rating
- Sample Detailed Quote
- Sample Comparison Guide